



FOR IMMEDIATE RELEASE

Kohl's Donates \$1 Million to Susan G. Komen Wisconsin

Donation broadens access to crucial breast cancer resources for Milwaukee women

MENOMONEE FALLS, Wis., (Apr. 24, 2018) – [Kohl's](#) (NYSE: KSS) today announced the continuation of its partnership with Susan G. Komen® Wisconsin (Komen), donating \$1 million over two years to broaden access of breast cancer resources, education, and programming to women in the city of Milwaukee. The funding will continue Komen's targeted community outreach initiatives through the Conversations with Komen program and enable the organization to open a new satellite office in Milwaukee's Amani neighborhood.

"We are proud to continue our longstanding partnership with Susan G. Komen Wisconsin and support their mission of eradicating this terrible disease," said Jen Johnson, Kohl's senior vice president, corporate communications. "Kohl's is committed to families in our hometown, and we applaud the work Komen is doing to engage local women in crucial dialogue about breast health and connect them to lifesaving resources and treatment."

Conversations with Komen is a grassroots program dedicated to increasing dialogue and educating women on the importance of breast health, as well as increasing access to breast cancer screenings and resources. This year, the program will streamline its focus to reach the community's women that according to Komen are most at risk, including those over the age of 40 who reside in Milwaukee neighborhoods where Komen has found women are nearly twice as likely to die from breast cancer than those in surrounding areas.

New this year, the donation will allow Komen to open a new satellite office, "The Komen Corner: A Resource Center," at the COA Goldin Center, located at 2320 W. Burleigh St. The Komen Corner will offer easy access to breast health education, navigation to screenings, diagnostic services, social and financial assistance resources, as well as healthy lifestyle classes for women in the Amani neighborhood.

"We are thrilled to continue our partnership with Kohl's," said Nikki Panico, Susan G. Komen of Wisconsin's executive director. "Kohl's commitment will allow us to continue to work to save lives by meeting the most critical needs of our community, especially those women who are more likely to be diagnosed with late stage breast cancer and are more likely to die from this disease."

Additionally, the donation will continue to fund the Komen Wisconsin Breast Health Fund, providing financial assistance to uninsured and underinsured individuals in southeast Wisconsin, and support Kohl's continued role as the local presenting sponsor of the Komen Southeast Wisconsin Race for the Cure.

Since 2009, Kohl's and Kohl's Cares have committed more than \$7.8 million to Susan G. Komen Wisconsin.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and proprietary brands, incredible savings and an easy shopping experience in our stores, online at [Kohls.com](#) and on Kohl's mobile app. Throughout its history, Kohl's has given more than \$650 million to support communities nationwide. For a list of store locations or to shop online, visit [Kohls.com](#). For more information about Kohl's impact in the community or how to join our winning team, visit [Corporate.Kohls.com](#) or follow [@KohlsNews](#) on Twitter.

About Susan G. Komen and Komen Wisconsin

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the



current number of breast cancer deaths by 50 percent in the U.S. by 2026. Komen was founded in 1982 by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. Komen Wisconsin is working to better the lives of those facing breast cancer in the local community. Through events like the Komen Southcentral Wisconsin, Southeast Wisconsin, and Central Wisconsin Race for the Cure®, Komen Wisconsin has invested \$18.6 million in community breast health programs in 22 counties and has helped contribute to the more than \$920 million invested globally in research. For more information, call 414-389-4888 or visit komenwisconsin.org.

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